



WECONSULTING

SANKOFA

Looking Back to Move Forward



Welcome!

As the founder of WE Consulting, I work to empower emerging and seasoned professionals to level up their leadership through an equity lens, offering personalized coaching, strategic consulting, and transformative retreats.

Drawing from a legacy rooted in the civil rights movement, I bring my powerful blend of historical insight, lived experience, and innovative strategies to every space I occupy. My philosophy is grounded in the principles of interconnected humanity and community-centered leadership, inspired by my family's enduring contributions to racial equity in New Orleans and beyond.

I believe my dynamic speaking and facilitation style combines wit, warmth, and wisdom, creating impactful experiences for diverse audiences. From leading workshops on identity-conscious leadership to speaking on resisting grind culture and fostering resilience, my work transcends professional development to touch lives on a personal and systemic level.

With a master's degree in School Leadership from the University of Pennsylvania and a deep commitment to building beloved communities, I'm not just a consultant but a catalyst for transformation. Whether helping organizations embed sustainable DEI practices or guiding individuals through their leadership journey, my work is a testament to the power of authenticity, wholeness, equity, and collaboration.

When I'm not leading with purpose, I'm a dedicated storyteller and podcast hostess, sharing lessons from my life and inspiring others to embrace their unique potential on the Ordinary Leaders Podcast.

Tyreea Larrange



Who Sent You?

Say your name, and then say the name of one person, known to you or known only by story, whose life made your work possible.

What is Mine to Carry?

Ring	What belongs there?	The discipline
Control		Spend time and energy here first and generously
Influence		Invest strategically and check whether its working
Concern		Name it, grieve it, set it down

Restorative Leadership

What restores you that you have stopped doing?

Who are your people in this work? Name folks who don't need it explained.

Where do you go to not be the equity practitioner?

What is the smallest thing you could resume this week?

Who will you send?

Mary Church Terrell coined the phrase, "Lift as we climb."
If you are lifting as you climb, who are you bringing with you?

What way can you pave?

I'm going back to fetch
_____ and
carrying it
to _____.

* WECON CONSULTING

A People-First Leadership Consulting Firm.

We help mission-driven organizations that have equity statements build equity structure.

We help leaders exhausted from performing versions of leadership that no longer fit and who work in institutions never designed for them.

In both cases, we use a winning formula of using neuroscience, pedagogy and somatics.

WHAT OUR CLIENTS WALK AWAY WITH

Cultural Responsiveness

* Organizations move beyond diversity statements into equity-rooted cultures capable of holding transformation.

Lasting, Impactful Legacy

* Leaders hold their vision through challenges and stand in their power.

Authentic Leadership

* Senior leaders stop performing certainty and start leading from their own strength, resilience and conviction.

Conflict Resolution Skills

* Executives negotiate roles with dignity and walk into work they have always been preparing for.

Rooted in lineage

- New Orleans native, McDonough '35 alum, daughter and cousin of civil rights change-makers. The framework we use carries the weight of a real inheritance.

Neuroscience-informed

- Our work draws on the physiological research of leading inside systems that were not built with you in mind. We move beyond theory to measurable, embodied change.

Why Choose Us

Twenty years in the room

- Two decades coaching school leaders, executive directors, pastors, and women leading transformation in institutions where they are often the only, or one of very few.

Published research

- Contributing author on the support and sustainability practices of BPOC professionals in predominantly white spaces. Available October 2026.



Tyneeta Canonge, MS. Ed.

Leadership, Legacy, Liberation Strategist

Executive Coaching

1:1 for equity-focused leaders navigating moments that define careers.

Organizational Consulting

Multi-month partnerships. Equity-rooted change management. Transformational workshop facilitation when nothing else is working.

Speaking & Retreats

Keynotes, Symposiums, Group Coaching Labs

Leadership. Legacy. Liberation.

Contact us today for a complimentary consultation and discover how we can assist in achieving your strategic goals.

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 🌐 wecoachngandconsulting.com

WECON CONSULTING

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2LX NOLA

*A three-day leadership intensive in New Orleans
for teams ready to build leadership that actually holds.*

* THE PROBLEM WE SOLVE FOR YOUR TEAM

Every team eventually hits the same wall. Off-sites that produce clarity in the room and no change back at the office. Leadership development that stalls at the individual and never transforms the team. Culture initiatives that live in slide decks and die in daily practice. 2LX NOLA is a different kind of experience. It's designed for teams whose leadership development needs are too human, and too interdependent for another book, another framework, or another day-long workshop.

* WHAT MAKES 2LX NOLA DIFFERENT

* Immersive, not episodic

Three consecutive days in New Orleans is long enough to reach the depth workshops cannot, short enough to keep calendars viable.

* Team-ready, not just individual

Send 3-5 seats and get organizational alignment, not just individual insight. Teams return with shared language, shared frameworks, and shared commitments.

* Industry-agnostic frameworks

Leaders from technology, healthcare, education, financial services, military, and nonprofit sectors sit at the same table. The frameworks transfer across every industry.

* Grounded in New Orleans

A city with a longer memory of leadership through complexity than most institutions on earth. The setting is more than the scenery. It is a focal part of the curriculum.

* WHAT YOUR TEAM WILL LEAVE WITH

- * A shared leadership vocabulary. Your team returns speaking the same language about influence, alignment, and change. Sharpen every decision that follows.
- * Diagnosed strengths and blind spots. Individual and team-level assessments that surface where you are strong, where you are stalling, and what the next moves are for the leadership team specifically.
- * Real strategic work, done together. Teams bring their live organizational challenges and leave with actual work product, a shared strategy, a redesigned decision-making practice, or a resolution to a stuck initiative.
- * The capacity to lead through complexity. Frameworks for navigating fear, protecting culture during change, and holding senior seats through moments that would end other teams.

* WHO SHOULD ATTEND

Leadership teams of 3-5 people from mission-driven organizations of any industry. Chief executives, executive directors, heads of division, senior vice presidents, chief people officers, and the leaders they most rely on.

Especially fitting for teams navigating a leadership transition, an organizational reset, an equity commitment that needs to become structural, or a strategic inflection point where the team needs to lead through complexity together.

* THE DETAILS

Dates September 23-26, 2026
Location New Orleans, Louisiana
Format In-person, immersive
Size 20 seats total; 2-5 per team
Includes Lodging, curriculum, meals, materials, on-site facilitation and tours
Team pricing Available on request

For the teams whose leadership work depends on connection.

BOOK A TEAM CONVERSATION

wecoachingandconsulting.com

info@wecoachingandconsulting.com

Leadership. Legacy. Liberation.

2LX NOLA is a program of WEH Consulting, founded by Twana Crowder, MS, J.D.

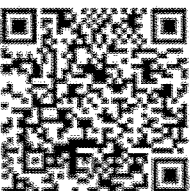
**"You must reach back to reclaim
that which is lost in order to
move forward."**

Thank you!

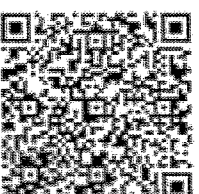
Tyneeta Canonge, MS. Ed.



2LX: NOLA



Own Your Power



Calendar Link

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